

YANMIN XU

CONTACT

+86 13540475586
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EDUCATION

MA. Design

University of Leeds

BFA. Art (Illustration)

California State University, East Bay

PERSONAL STATEMENT

Creative designer and developer with expertise in UX/UI design, game design, graphic design, illustration, AI content creation, video production, and 3D modelling. Passionate about transforming ideas into impactful digital products and delivering high-quality solutions for clients across diverse industries.

SKILL

C/Python/C#/C++
HTML /CSS/Javascript
Figma
Adobe PS/AI/LR/XD/ID
Blender/Maya

LANGUAGE

Mandarin Chinese
English
Japanese

SERVICES

UX/UI design

- 3 years of experience in B2B and B2C projects
- Able to independently deliver projects or lead a design team
- Skilled in Android, iOS, and Web UX/UI design

Game Designer & Developer

- 2D Game Design & Development (Unity/UE)
- VR/AR/MR Experience Design
- Independent Development Team
- End-to-End Project Delivery

Another skill

- Illustration & Graphic Design
- Video Editing & Production
- 3D reconstruction/ 3D Modeling
- AI Product Design & Development

WORK EXPERIENCE

Lecturer, School of Digital Arts and Design

Chengdu Neusoft University, China

Full time

05,2024--Present

- Director of International Cooperation, School of Digital Arts and Design
- Faculty Advisor, International Cooperation Assistant Team
- Member, Virtual Reality Laboratory
- Member, Virtual Reality Studio

UX/UI designer

Altellstory, Inc., USA

Part time (6h/day)

09,2024-04,2026

- Independently led and delivered end-to-end UX/UI design for 3 digital products.
- Independently designed and delivered iOS apps, mobile applications, and websites.

PROJECT EXPERIENCE

Whatabuddy Conference Management Platform (Web)

2026

- UX/UI design for a web-based conference and event management platform.

Altellstory Corporate Website (Web)

2026

- Designed the official company website, focusing on brand identity and user experience.

Vocopoco Short Video Platform (iOS & Android)

2025

- Designed mobile interfaces and user experience for a short-form video application.

Altellstory Online Reading Platform (Web)

2024

- Responsible for the UX/UI design of an AI-powered online reading platform.

Palu World (iOS & Android)

2024

- Led the UX/UI design for a cross-platform mobile application.

Jinjiu Law Firm Visual Identity Design

2023

- Developed the visual identity (VI) system, including brand guidelines and marketing materials.